



MINNEAPOLIS AREA SENIOR WORKERS ASSOCIATION

Our Mission: To develop a multidisciplinary community of professionals working in the field of aging who are educated, supported, and interconnected so they may improve services and advocate for older adults.

July Membership Meeting

Date: Thursday, July 26, 2007

Location: **Prairie Lodge**
6001 Earle Brown Drive
Brooklyn Center, MN 55430

Contact: Cynthia Frances at 612-920-2030

Schedule: 2:25 Registration and Networking
2:40 Business Meeting
3:15 Program Presentation
4:15 Networking and Tour

Topic: The Future of Aging: The Ecumen "Age Wave" Study

Speaker: **Eric Schubert,**
Director of Communications – Ecumen

Objectives: Participants will have better understanding about what future seniors are saying about:

- Longevity and images of aging
- Preferences in the words used to describe older people and the services they receive
- Care options and how we'll pay for them
- Preferences for where we'll live
- Working in later life
- Civic engagement

1CEU credit
Certificates of Attendance (CEU's) available
Guest Fee: \$5.00

2007 Membership Survey

The MASWA membership is now able to access the website and complete a very important survey. **Your feedback is very important! Please take a few moments to fill out our online membership survey.** You may do this by clicking the link from our website at www.seniorworkers.org

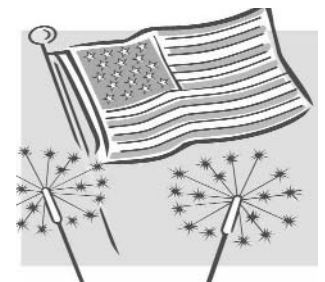
The President's Message

Summer is here and everyone is very busy. I find it hard to believe it is already the 4th of July! That means fireworks, picnics, sun, heat, mosquito bites, water sports, mowing the lawn, weeding the garden, bicycle riding, hiking, camping, vacations, and extra daylight. No wonder we are all so busy. In Minnesota we have to enjoy the warm weather while we can. It never lasts long and the winters seem to last forever.

I want to express my appreciation for your continuing support of MASWA throughout the summer months. Our membership continues to grow and to me that means more input from the membership. I am one of those people who think "more minds and bodies mean more ideas and energy." We have been very successful in raising money as an organization, something quite new for MASWA. Because of our success, we want to give back to the community. Shortly, we will start the process of thinking about how we can do just that. I urge all of you to think about projects we might undertake in the months ahead. Talk about those ideas with your fellow members and share them with your Board members as well. Let's work hard to make a difference in the lives of others as well as our own.

Sincerely,

Linda Debner
MASWA President



The Membership Directory is Live!

There is both a web version and a printer friendly version that they can be accessed from the membership section of the website by entering
User ID: seniors
Password: goodwork07

Public Policy News

Turn up the Volume: Your Voice Counts! Congress has historically regarded senior issues as a low priority. This year, although the progress was small, the needs expressed on behalf of the senior population have created a greater awareness throughout the Minnesota Legislature. What are some issues you encounter in your business or at your facility that you would be willing to fight for? Your state representative or senator may not be aware of these issues unless you tell them! Now that the 2007 Legislative Session has ended, it would be a good time to invite your district representatives to your work place either individually or partnering with other senior service providers to hold an informal meeting.

- Tell them which programs are working and why.
- Explain how different issues or needs are interconnected.
- Show them how prevention works and saves money in the long run.
- Let them meet the seniors and senior workers they represent.

As the year progresses, the Joint Public Policy Committee is committed to keeping you informed and providing suggestions and guidance for you to get involved. Our committee meetings are held on the third Wednesday of every month at the MAAA office in St. Paul. If you would like to get involved with the Public Policy Committee, contact: drideout@walkermeth.org

#####

Have you started the challenge yet?

If you happen to have missed the Spring Luncheon, MASWA's Membership Committee is challenging the membership to recruit people that work with seniors in all different industries to become members of MASWA. In return you will have the chance to win either a \$100 or \$300 gift certificate. How? Each person you refer gives you a chance in the drawing to win one of the \$100 gift certificates. The member that recruits the highest number of new members wins the \$300 gift certificate. **Be sure to have your referral put your name in the "How did you hear about MASWA?" line on the application.** If you have any questions, please contact Angie Furr at angiefurr@msn.com. Good Luck !!



**MINNEAPOLIS AREA
SENIOR WORKERS ASSOCIATION**

**P.O. BOX 26630
MINNEAPOLIS, MN 55426**