



MINNEAPOLIS AREA SENIOR WORKERS ASSOCIATION

Our Mission: To develop a multidisciplinary community of professionals working in the field of aging who are educated, supported, and interconnected so they may improve services and advocate for older adults.

September Membership Meeting

- Date:** Thursday, September 27, 2007
- Location:** Parkshore Senior Campus
3663 Park Center Blvd.
St. Louis Park, MN 55416
- Contact:** Marti Briest at 952-924-0400
- Schedule:** 2:25 Registration and Networking
2:40 Business Meeting
3:15 Program Presentation
4:15 Networking and Tour
- Topic:** Minnesota Help Network
- Speaker:** Kathleen Kelso, Hennepin County
- Objectives:**
- Apply the use of the website, www.minnesotahelp.info to locate services and make referrals, in consultation with clients that will help them maintain health and independence.
 - Apply the use of web site as a “self help” tool, encouraging clients to locate and self refer for services over time.
 - Apply the use of the web based tool, long term care choices, to design a plan of care, over time, by and for the elder needing services, or by a family member for a client.
- Certificates of Attendance (CEU's) available
1 CEU credit Guest Fee: \$5.00

Wishes do come true! Many of you have said, wouldn't it be nice if there was one central website for all the resources in our community that we need to help our clients. Now there is! A virtual and human resource network using the website, www.minnesotahelp.info. Our September speaker, Kathleen Kelso is asking all members to become familiar with the site before next month's meeting. After her presentation, she will answer any questions you may have regarding the site.

Rosemary Rohach
Program Committee

The President's Message

Hello MASWA Members!

Summer is winding down and the kids are getting ready to start school again. Where does the time go? Summer never lasts long enough and we really feel that about January 15th!

We (your Board) had a very successful retreat the end of July. We discussed many possibilities for education and philanthropic endeavors. Some of those ideas we have decided to share with the St. Paul Area Senior Workers, hoping they will join us as we move forward. That meeting will take place on September 5, 2007 at their Board meeting. I will keep you apprised of our progress.

We have some very good speakers coming up in August and September as we move toward the Fall Aging Conference, which has the makings of being an exceptional conference again this year. The Program Committee has worked hard to choose the best national speakers for this day of education and networking. I sincerely hope you all can attend. There are still spaces available for exhibitors and sponsors and you can contact Allen Cox for more information.

Have a great Labor Day Weekend!

Your President,

Linda Debner

Save the Date!!!
for the Fall Aging Conference

October 26, 2007
Earle Brown Heritage Center

- ◆ Great Speakers
- ◆ Good Food
- ◆ Groovy Books
- ◆ Grand Time!



Hope to see you there.

Job Posting

Vital Aging Network Coordinator

The Metropolitan Area Agency on Aging (MAAA) and Vital Aging Network (VAN) seek a motivated professional for the VAN Coordinator position. This full-time, exempt position is responsible for supporting VAN's Leadership Group and leading program development, network sustainability, and outreach. The Coordinator is initially a temporary position through 2008. Applicants should possess an undergraduate degree (advanced degree desirable), minimum of five years experience at a professional level. More information and a full position description can be obtained at www.tcaging.org (MAAA) or www.vital-aging-network.org (VAN). To apply, submit a letter of interest with salary requirements and a resume electronically to gail@tcaging.org by September 6, 2007. MAAA is an EOE.

2007 Membership Survey

If you haven't done it yet, please enter your opinions on the short survey found on the MASWA website <http://www.seniorworkers.org>.

Your input is needed to help with the planning for MASWA goals and activities for this upcoming year.

Featured Member of the Month

Kelly Lundgren, newly elected MASWA Board member, has agreed to give us a chance to get to know her better through our newsletter. Kelly says, I began my senior housing career in July of 2003, shortly after getting married and moving to Minnesota from North Carolina. I was the Marketing Associate for Parkshore Senior Campus in St. Louis Park until May of 2006, when I accepted a position at a sister property, Brightondale Senior Campus in New Brighton. As Marketing Director, I have the privilege of working with many families and residents to assist them in finding the best senior housing option to meet their needs. I find great fulfillment in working with the senior population. I have a degree in Mass Communications from Carson-Newman College in Jefferson City, TN. I am an avid sports fan, especially of the Red Sox and Patriots. I love to read, and hunt for treasures at thrift stores. My husband Adam and I live in St. Louis Park with our dog and 2 cats, where you can find me most summer evenings playing in the garden, pulling weeds or trying to squeeze more plants in. I am pleased to be serving on the MASWA Board this year as Historian. I look forward to getting to know each of you in the coming months!

Kelly



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P.O. BOX 26630
MINNEAPOLIS, MN 55426